



# SCANPO

PRESENTS

## **Maximizing Your Place at the Table-Effective Advocacy in 2012**

**Tuesday, February 28**

Pre-Conference Workshop

12:30 - 5:00pm

Columbia Metropolitan Convention Center

Target Audience:	<b>Board and Staff members of nonprofits already engaged in advocacy work</b> <i>(The conference will offer a 101 session for those just getting started).</i>
12:30 – 1:00	Registration
1:00 – 1:10	Welcome & Introductions
1:10 – 1:45	<b>Advocacy in 2012 – What's Working and How to Apply It In South Carolina</b> <i>Jason Sabo, Partner, Frontera Strategy, Austin, TX</i>
1:45 – 2:30	<b>From Idea to Action – A Real Life Success Story and Case Study from Texas</b> <i>Jason Sabo</i> <ul style="list-style-type: none"><li>• Implementing the Five Fundamental Advocacy Components</li></ul>
2:30 – 2:45	Break
2:45 – 4:00	<b>Applying Techniques to SCANPO's Regional Advocacy Work and Beginning to Create Common Nonprofit Agenda</b> <ul style="list-style-type: none"><li>• SCANPO Advocacy Committee members to lead work groups</li></ul>
4:00 – 5:00	<b>Fired Up...Ready to Go!</b> <ul style="list-style-type: none"><li>• Robert Egger, of DC Central Kitchen, will join Jason to discuss big picture advocacy ideas and answer your questions</li></ul>

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